

Brain Awareness Week - program

Monday, the 10th of March

Neuroscience Laboratory Open Day, Center for Excellence in Neuroscience, Physiology and Neuroscience Discipline, Medical School, Carol Davila University of Medicine and Pharmacy, Bucharest. Coordinator: Assoc. Prof. Ana-Maria Zagrean.

Short presentations about the center research activity, the current research projects and discussions about brain research as means to improve our society, will start at 10:00 and end at 18:00. University and college students are especially invited to attend.

From 15:00 to 16:00, a presentation about a **BAW scientific experiment** on human perception coordinated by Dr. Liana Kobylinska.

The experiment will take place between March 10 and March 13 in partnership with the Scientific Organization of the Medical Students (SOMS) from Carol Davila University of Medicine and Pharmacy (<http://www.soms.ro>). The participants are encouraged to take part to the experiment and follow its progress. The experiment results will be presented on March 13, during a SOMS session.

Tuesday, the 11th of March

Location: Center for Excellence in Neuroscience, Physiology and Neuroscience Discipline

15:00-17:00 BAW experiment – part 2.

Location: Daniel Danielopolu Library Hall

17:00-19:00 Plenary session 1

MD Stud. Pompiliu Barbu – “Will and Motivation”

MD Stud. Mihai Stancu – “Subliminal messages in publicity”

PhD Stud. Liana Kobylinska – “Truth is in the eyes of the beholder-the paradigm of ambiguity”

MD Stud. Nikos Zygiouropoulos – “We buy sensations, not products”

Wednesday, the 12th of March

Location: Daniel Danielopolu Library Hall

15:00-17:00 Plenary session 2

Dr. Magdalena Budisteanu – “The genetical bases of Neurosciences”

Dr. Atilla Birdir – “Personality disorders – It’s a mad world after all”

Dr. Silvia Ioan – “Reading the Mind in the Eyes”

Location: Center for Excellence in Neuroscience, Physiology and Neuroscience Discipline

17:00-19:00 BAW experiment – part3.

Thursday, the 13th of March

Location: Physiology Amphitheater

15:00-17:00 Plenary session 3

Dr. Madalina Toma – “Stem cell therapy in cerebral palsy”

Dr. Anca Panaitescu – “The neurophysiology of maternal behaviour”

M.D. Stud. Ioana Florentina Grigoras – “Oxytocine as a maternal neuroprotective agent”

Dr. Cristina Petrescu-Ghenea – “Neuroconnectivity – from bench to parenting strategies”

Dr. Cristina Goanta – “The effects of noise on behaviour”

17:00-19:00 BAW experiment – results and discussions

Friday, the 14th of March

12:00-15:00 A BAW brainstorming competition on “What should we understand next about the brain to improve our society”.

Location: Physiology Amphitheatre

Students from all disciplines are encouraged to send by March 7st a scientific abstract -max. 250 words- for a 10-minute presentation. The best 10 abstracts will be selected (by March 10th) to be presented as oral presentations during an oral brainstorming session on Friday March 14th. The best 3 student presentations will be awarded with “FENS/Dana awards”

15:00-19:00 A public BAW conference/round-table on the emerging post-informational neurosociety

Location: Emil G. Palade Amphitheatre

Speakers: Acad. Solomon Marcus, Acad. Mircea Malita, Acad. Ioan Dumitrache, Prof. Leon Zagrean, Prof. Andrei Dorobantu, Prof. Alexandru Mironov, Prof. George Litarczek, Prof. Adrian Curaj, Lecturer Dr. Adrian Sorin Mihalache, Lecturer Dr. Ovidiu Brazdau and Assoc. Prof. Mihai Moldovan.